



# **Fresh Lamb Sales Review**

**January 2009**



# Fresh Meat Sales

CLASS	January 2009 (12/29/08 - 01/25/09)					
	Dollars	% Chg	Pounds	% Chg	Average Price/Lb	% Chg
<b>TOTAL MEAT</b>	<b>\$ 2,383,764,823</b>	<b>7.4%</b>	<b>850,163,894</b>	<b>6.2%</b>	<b>\$2.80</b>	<b>1.2%</b>
Beef	\$ 1,258,633,960	6.7%	348,531,140	3.8%	\$3.61	2.8%
Chicken	\$ 458,701,837	9.7%	184,506,045	8.7%	\$2.49	0.9%
Pork	\$ 552,956,356	6.9%	274,843,393	7.3%	\$2.01	-0.4%
Turkey	\$ 70,616,748	10.6%	31,674,030	10.0%	\$2.23	0.6%
Lamb*	\$ 20,930,447	1.0%	3,722,308	-6.9%	\$5.62	8.5%
Veal	\$ 7,707,304	-6.4%	1,097,186	-15.3%	\$7.02	10.5%
Goat	\$ 218,293	25.7%	60,315	14.7%	\$3.62	9.6%
Other**	\$ 13,999,880	18.6%	5,729,477	18.4%	\$2.44	0.1%

Share		
Class	Dollars	Pounds
Beef	52.8%	41.0%
Chicken	19.2%	21.7%
Pork	23.2%	32.3%
Turkey	3.0%	3.7%
Lamb*	0.9%	0.4%
Veal	0.3%	0.1%
Goat	0.0%	0.0%
Other**	0.6%	0.7%

\*Lamb includes Mutton. \*\*Other includes Exotic, Other, Seafood, and Unclassified.

# Fresh Lamb Sales

Category	January 2009 (12/29/08 - 01/25/09)					
	Dollars	% Chg	Pounds	% Chg	Avg Price/Lb	% Chg
<b>TOTAL LAMB</b>	\$ 20,930,447	1.0%	3,722,308	-6.9%	\$5.62	8.5%
Shoulder	\$ 5,420,834	1.7%	1,336,121	-9.0%	\$4.06	11.8%
Loin	\$ 4,827,086	4.7%	591,882	8.7%	\$8.16	-3.7%
Leg	\$ 4,664,879	-2.9%	930,518	-13.9%	\$5.01	12.8%
Rib	\$ 3,779,024	3.5%	293,733	-1.8%	\$12.87	5.5%
Other*	\$ 1,054,178	-5.5%	297,038	-10.5%	\$3.55	5.6%
Ground	\$ 807,355	-4.6%	164,020	-8.5%	\$4.92	4.2%
Misc**	\$ 268,752	-2.7%	73,287	17.8%	\$3.67	-17.4%
Mutton	\$ 66,226	46.6%	22,287	41.4%	\$2.97	3.7%
Carcass	\$ 37,520	-18.2%	10,384	-29.1%	\$3.61	15.5%
Variety***	\$ 4,592	-37.9%	3,037	-14.3%	\$1.51	-27.5%

Share		
Class	Dollars	Pounds
Shoulder	25.9%	35.9%
Loin	23.1%	15.9%
Leg	22.3%	25.0%
Rib	18.1%	7.9%
Other*	5.0%	8.0%
Ground	3.9%	4.4%
Misc**	1.3%	2.0%
Mutton	0.3%	0.6%
Carcass	0.2%	0.3%
Variety***	0.0%	0.1%

### Definitions

- **Other\*** includes Bone, Breast, Flank, Foreshank, Head, and Hindshank.
- **Misc\*\*** includes Cubed, Cubes, Cutlet, Kabobs, Stew, and Strips.
- **Variety\*\*\*** includes Brain, Fries, Heart, Intestines, Kidney, Liver, Melt, Tongue, & Tripe.



# **Fresh Lamb Featuring Review**

**January 2009**

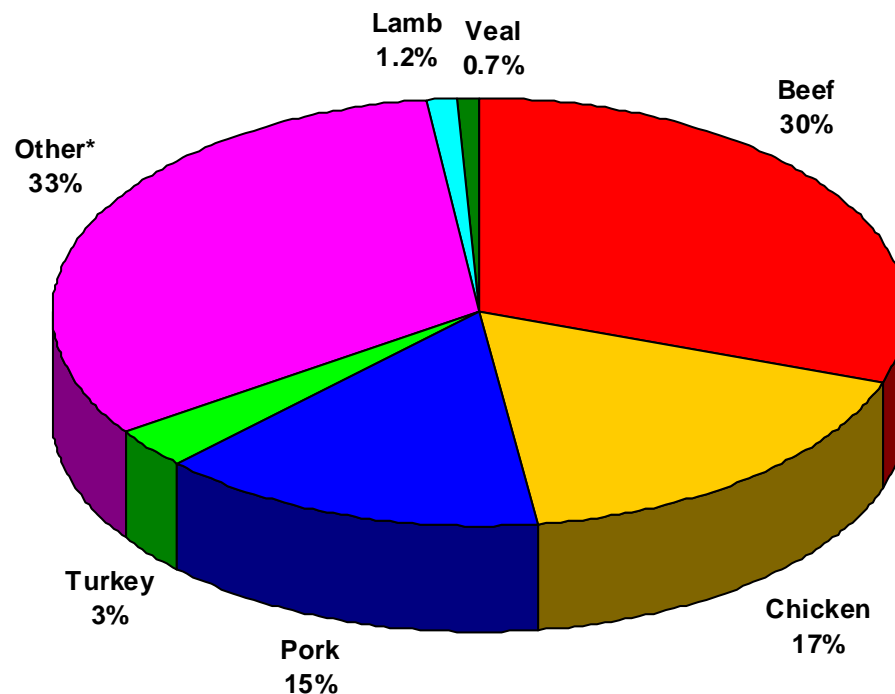


# Fresh Meat Featuring by Class

## All Ads

Class	All Ads			
	January 2009			
	(12/29/08 - 01/25/09)	% of Total	Inc/Dec vs YA	% Change vs YA
<b>TOTAL U.S.</b>	<b>29,176</b>	<b>100.0%</b>	<b>(1913)</b>	<b>-6%</b>
Beef	8843	30.3%	(349)	-4%
Chicken	5070	17.4%	(9)	-0.2%
Pork	4299	14.7%	(187)	-4%
Turkey	921	3.2%	(83)	-8%
Other*	9,494	32.5%	(1330)	-12%
Lamb	340	1.2%	(51)	-13%
Veal	209	0.7%	96	85%

\* Other includes Breakfast Sausage, Prepared Meat, Meals & Entrees, Hot Dogs, Ham, Bacon.



# Lamb Featuring by Category

## All Ads

Category	All Ads			
	January 2009			
	(12/29/08 - 01/25/09)	% of Total	Inc/Dec vs YA	% Change vs YA
<b>TOTAL</b>	<b>340</b>	<b>100.0%</b>	<b>(51)</b>	<b>-13%</b>
Leg	32	9.4%	(33)	-51%
Loin	115	33.8%	13	13%
Shoulder	150	44.1%	(9)	-6%
Other*	16	4.7%	(24)	-60%
Rib	14	4.1%	(2)	-13%
Ground	13	3.8%	4	44%

\* Other includes Assorted, Breast, Baby Back Ribs, Choice, Chuck, Foreshanks, Riblets, Shank, Shank Half, and Unspecified.

