



Fresh Lamb Sales Review

November 2008



Fresh Meat Sales

CLASS	November 2008 (10/27/08 - 11/23/08)					
	Dollars	% Chg	Pounds	% Chg	Average Price/Lb	% Chg
TOTAL MEAT	\$ 2,513,260,854	2.3%	1,058,882,998	-9.0%	\$2.37	12.3%
Beef	\$ 1,186,249,107	14.3%	316,445,101	11.7%	\$3.75	2.2%
Chicken	\$ 485,008,328	16.2%	236,762,820	18.1%	\$2.05	-1.6%
Pork	\$ 472,785,087	-0.6%	186,793,277	-3.1%	\$2.53	2.6%
Turkey	\$ 326,490,086	-32.3%	308,074,968	-35.1%	\$1.06	4.3%
Lamb*	\$ 19,283,832	-3.3%	3,339,393	-12.3%	\$5.77	10.4%
Veal	\$ 7,150,690	-9.3%	990,833	-29.1%	\$7.22	27.9%
Goat	\$ 181,474	-12.6%	51,443	-15.3%	\$3.53	3.1%
Other**	\$ 16,112,249	4.7%	6,425,163	-0.4%	\$2.51	5.1%

Share		
Class	Dollars	Pounds
Beef	47.2%	29.9%
Chicken	19.3%	22.4%
Pork	18.8%	17.6%
Turkey	13.0%	29.1%
Lamb*	0.8%	0.3%
Veal	0.3%	0.1%
Goat	0.0%	0.0%
Other**	0.6%	0.6%

*Lamb includes Mutton. **Other includes Exotic, Other, Seafood, and Unclassified.

Fresh Lamb Sales

Category	November 2008 (10/27/08 - 11/23/08)					
	Dollars	% Chg	Pounds	% Chg	Avg Price/Lb	% Chg
TOTAL LAMB	\$ 19,283,832	-3.3%	3,339,393	-12.3%	\$5.77	10.4%
Shoulder	\$ 5,154,730	9.0%	1,211,471	-4.6%	\$4.25	14.3%
Loin	\$ 4,577,765	10.7%	507,675	8.7%	\$9.02	1.8%
Leg	\$ 4,391,273	-21.5%	843,307	-31.2%	\$5.21	14.2%
Rib	\$ 2,949,565	-11.1%	215,141	-19.3%	\$13.71	10.1%
Other*	\$ 1,014,937	-2.5%	290,365	-10.4%	\$3.50	8.9%
Ground	\$ 835,011	5.0%	166,980	-2.0%	\$5.00	7.1%
Misc**	\$ 268,944	20.0%	70,647	36.7%	\$3.81	-12.2%
Mutton	\$ 55,900	11.4%	19,425	12.8%	\$2.88	-1.3%
Carcass	\$ 30,783	0.9%	11,053	12.5%	\$2.79	-10.3%
Variety***	\$ 4,925	-59.2%	3,329	-34.8%	\$1.48	-37.3%

Share		
Class	Dollars	Pounds
Shoulder	26.7%	36.3%
Loin	23.7%	15.2%
Leg	22.8%	25.3%
Rib	15.3%	6.4%
Other*	5.3%	8.7%
Ground	4.3%	5.0%
Misc**	1.4%	2.1%
Mutton	0.3%	0.6%
Carcass	0.2%	0.3%
Variety***	0.0%	0.1%

Definitions

- **Other*** includes Bone, Breast, Flank, Foreshank, Head, and Hindshank.
- **Misc**** includes Cubed, Cubes, Cutlet, Kabobs, Stew, and Strips.
- **Variety***** includes Brain, Fries, Heart, Intestines, Kidney, Liver, Melt, Tongue, & Tripe.



Fresh Lamb Featuring Review

November 2008

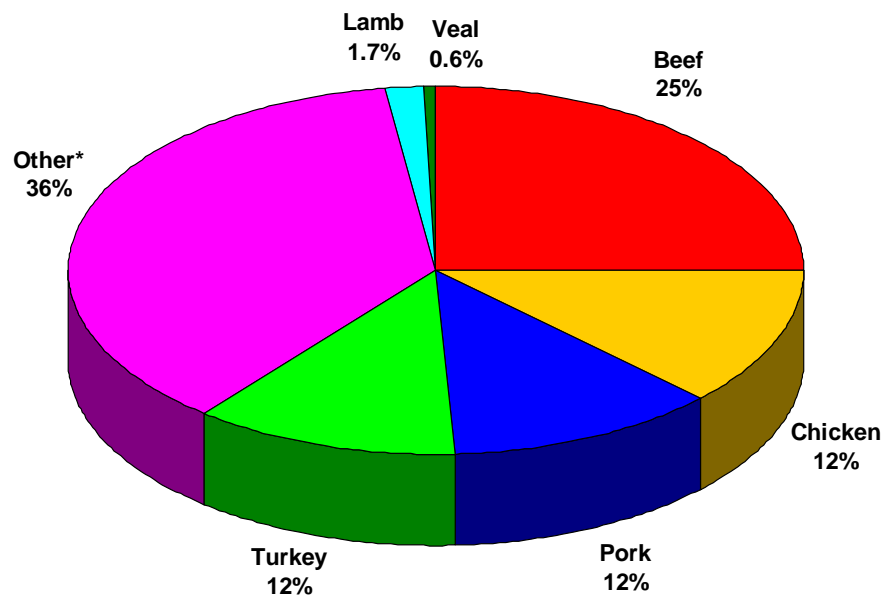


Fresh Meat Featuring by Class

All Ads

Class	All Ads			
	November 2008			
	(10/27/08 - 11/23/08)	% of Total	Inc/Dec vs YA	% Change vs YA
TOTAL U.S.	34,883	100.0%	3734	12%
Beef	8,726	25.0%	1271	17%
Chicken	4,241	12.2%	705	20%
Pork	4,152	11.9%	594	17%
Turkey	4,103	11.8%	(7)	0%
Other*	12,869	36.9%	1017	9%
Lamb	577	1.7%	28	5%
Veal	215	0.6%	126	142%

* Other includes Breakfast Sausage, Prepared Meat, Meals & Entrees, Hot Dogs, Ham, Bacon.



Lamb Featuring by Category

All Ads

Category	All Ads			
	November 2008			
	(10/27/08 - 11/23/08)	% of Total	Inc/Dec vs YA	% Change vs YA
TOTAL	577	100.0%	28	5%
Leg	309	53.6%	1	0%
Loin	100	17.3%	22	28%
Shoulder	72	12.5%	(14)	-16%
Other*	66	11.4%	39	144%
Rib	22	3.8%	(24)	-52%
Ground	8	1.4%	4	100%

* Other includes Assorted, Breast, Baby Back Ribs, Choice, Chuck, Foreshanks, Riblets, Shank, Shank Half, and Unspecified.

