



Lamb Sales Trends Report

3rd Quarter 2008





Total Fresh Meat Sales

Total U.S. 3rd Quarter 2008 Top Line Report

	Q3 2008									
	Dollars	% Chg vs YA	Share	% Point Chg vs YA	Pounds	% Chg vs YA	Share	% Point Chg vs YA	Avg Price	% Chg vs YA
Total U.S. Meats	7,266,045,472	3.2%			2,434,630,481	2.4%			\$ 2.98	0.8%
Beef	3,929,359,882	1.0%	54.1%	-1.2	1,024,336,622	-1.0%	42.1%	-1.4	\$ 3.84	2.0%
Chicken	1,671,839,122	7.6%	23.0%	0.9	802,210,706	6.7%	32.9%	1.3	\$ 2.08	0.9%
Pork	1,367,207,899	4.6%	18.8%	0.2	503,583,829	3.7%	20.7%	0.3	\$ 2.71	0.9%
Turkey	181,570,749	6.6%	2.5%	0.1	75,367,038	-1.5%	3.1%	-0.1	\$ 2.41	8.3%
Lamb*	58,133,464	-4.3%	0.8%	-0.1	10,154,128	-10.3%	0.4%	-0.1	\$ 5.73	6.8%
Veal	20,222,400	-11.2%	0.3%	0.0	2,890,935	-18.3%	0.1%	0.0	\$ 7.00	8.6%
Goat	504,437	2.6%	0.0%	0.0	147,437	-0.7%	0.0%	0.0	\$ 3.42	3.3%
Other**	37,207,520	16.3%	0.5%	0.1	15,939,787	15.7%	0.7%	0.1	\$ 2.33	0.6%

* Includes Mutton. **Other includes Exotic, Other, Seafood, and Unclassified.

Source: FreshLook Marketing period ending 9/28/08.



Total Fresh Lamb Sales

Total U.S. 3rd Quarter 2008 Top Line

Report

Total Fresh Lamb dollar sales accounted for 0.8% of Total Meat dollar sales and 0.4% of Total Meat pound sales in the 3rd Quarter 2008.

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Total U.S. Meats	7,266,045,472	3.2%			2,434,630,481	2.4%			\$ 2.98	0.8%
Total U.S. Lamb	58,133,464	-4.3%	0.8%	-0.1	10,154,128	-10.3%	0.4%	-0.1	\$ 5.73	6.8%
Shoulder	17,042,890	-3.3%	29.3%	29.1	4,226,897	-12.0%	41.6%	41.4	\$ 4.03	9.9%
Loin	15,166,052	-7.1%	26.1%	25.9	1,710,998	-6.4%	16.9%	16.8	\$ 8.86	-0.8%
Rib	10,044,636	-4.1%	17.3%	17.1	786,826	-9.6%	7.7%	7.7	\$ 12.77	6.1%
Leg	9,889,775	-3.2%	17.0%	16.9	1,859,423	-12.9%	18.3%	18.2	\$ 5.32	11.1%
Ground	2,549,758	-6.8%	4.4%	4.3	513,993	-13.5%	5.1%	5.0	\$ 4.96	7.8%
Other	2,355,051	-1.8%	4.1%	4.0	772,002	-7.3%	7.6%	7.6	\$ 3.05	6.0%
Miscellaneous	732,415	7.9%	1.3%	1.3	160,978	2.5%	1.6%	1.6	\$ 4.55	5.3%
Mutton	204,533	29.7%	0.4%	0.3	69,487	25.6%	0.7%	0.7	\$ 2.94	3.3%
Carcass	135,579	58.6%	0.2%	0.2	46,017	37.7%	0.5%	0.5	\$ 2.95	15.2%
Variety	12,747	-44.4%	0.0%	0.0	7,496	-45.4%	0.1%	0.1	\$ 1.70	1.9%
Sausage	27	-99.5%	0.0%	0.0	10	-98.7%	0.0%	0.0	\$ 2.87	-60.4%
Total U.S. Goat	504,437	2.6%	0.0%	0.0	147,437	-0.7%	0.0%	0.0	\$ 3.42	3.3%